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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Business Model Canvas** | | *Designed for:* | | *Designed by:* | | *Date:* | | *Version:* |
| … | | … | | … | | … |
|  | | | | | | | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | **Customer Relationships** | | **Customer Segments** | |
| … | … | | … | | … | | … | |
| **Key Resources** | | **Channels** | |
| … | | … | |
| **Cost Structure** | | | | **Revenue Streams** | | | | |
| … | | | | … | | | | |